

B E E F

CATTLEMAN'S FIELD DAY

Saturday, June 10, 2017

at Town Creek Farm, near West Point, Mississippi



SCHEDULE OF EVENTS

- 8:30 am – Registration
- 9 am – Welcome
- “Nutritional Management” – Dr. N.T. Cosby

Nutrition is the single largest financial input into any cattle operation from grazing and haying to supplementation. When it comes to tightening spending, balancing effective cowherd nutrition and its associated costs are some of the hardest decisions we make. Dr. Cosby is recognized as the industry's leader in helping cattlemen solve their nutritional needs. He is the leading beef nutritionist for Purina Mills.

- **Town Creek Bull Display and Weight Guessing Contest**
- **Hay Sample Coring Demonstration for Hay Analysis**
- “Health Management” – Sam Blakeney, Bay Springs, Mississippi

Sam will share his wealth of knowledge gained as Territory Business Manager at Zoetis USA, to his former role as a decade-long order buyer. Sam's practical, no-bull approach to herd health, calf health and parasite control will help cattlemen lay the foundation for a trouble-free cowherd.

- “Cow, Meet Your Environment” – John McKnight, Searcy, Arkansas

John has made his living in the cattle business for more than 60 years. For 30 years he was a premier Hereford breeder and over the last 20 plus years, McKnight has focused primarily on raising Brangus commercial replacement heifers to supply to commercial cattlemen. John will discuss matching cow production with environment.

- **Town Creek Farm Video Series**
- **Lunch – Town Creek Farm Hamburger Lunch** Prepared by the Clay County Cattleman's Association
- **Door Prizes**
- **Ranch Tours Available following Lunch**

For more information, please call Roxanne Spurgin at 205.799.6121 or Joy Reznicek at 205.399.0221.

**Click to Pre-Register for
the June 10th Field Day.**

**Click to for directions to
Town Creek Farm Pavilion.**